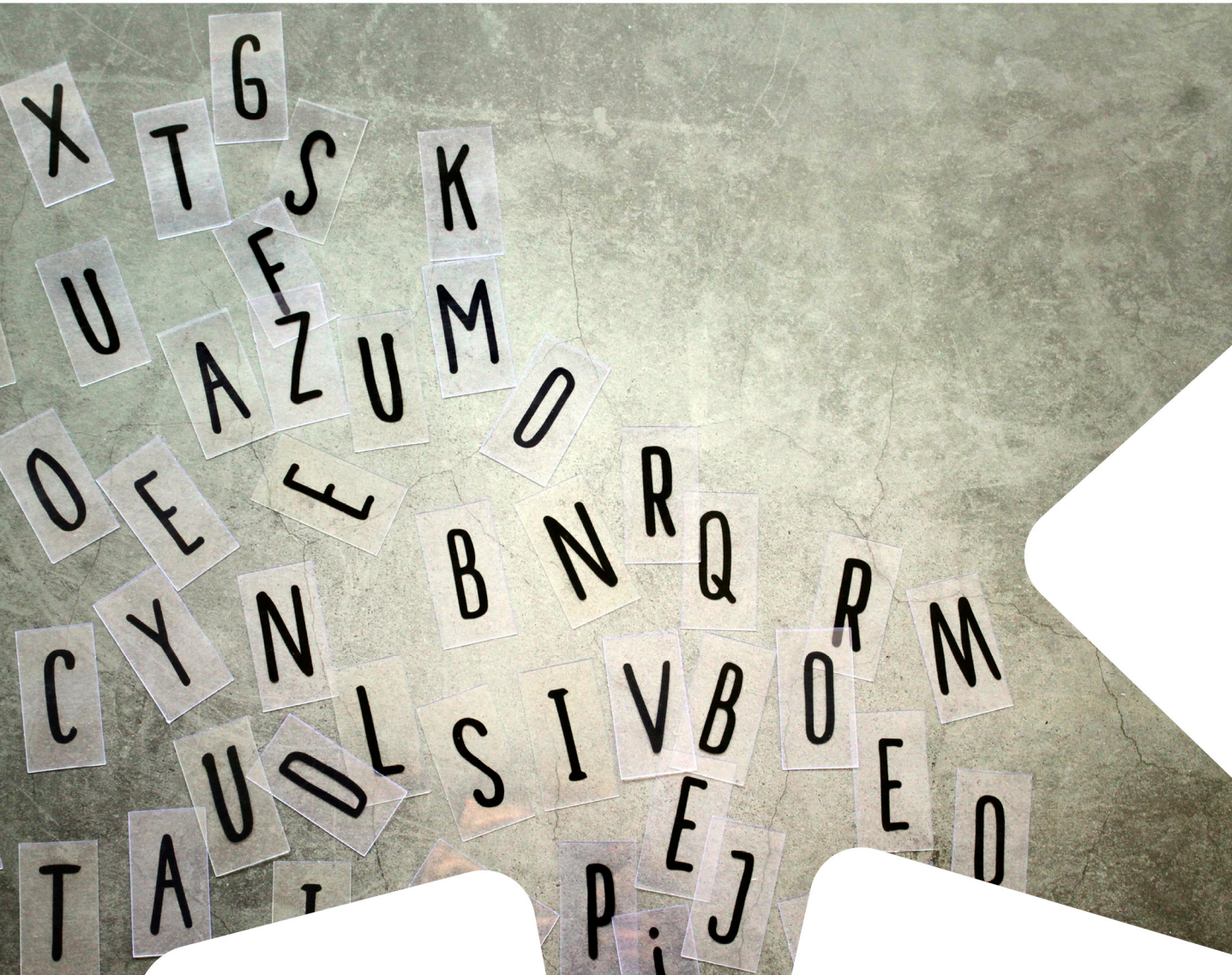


English

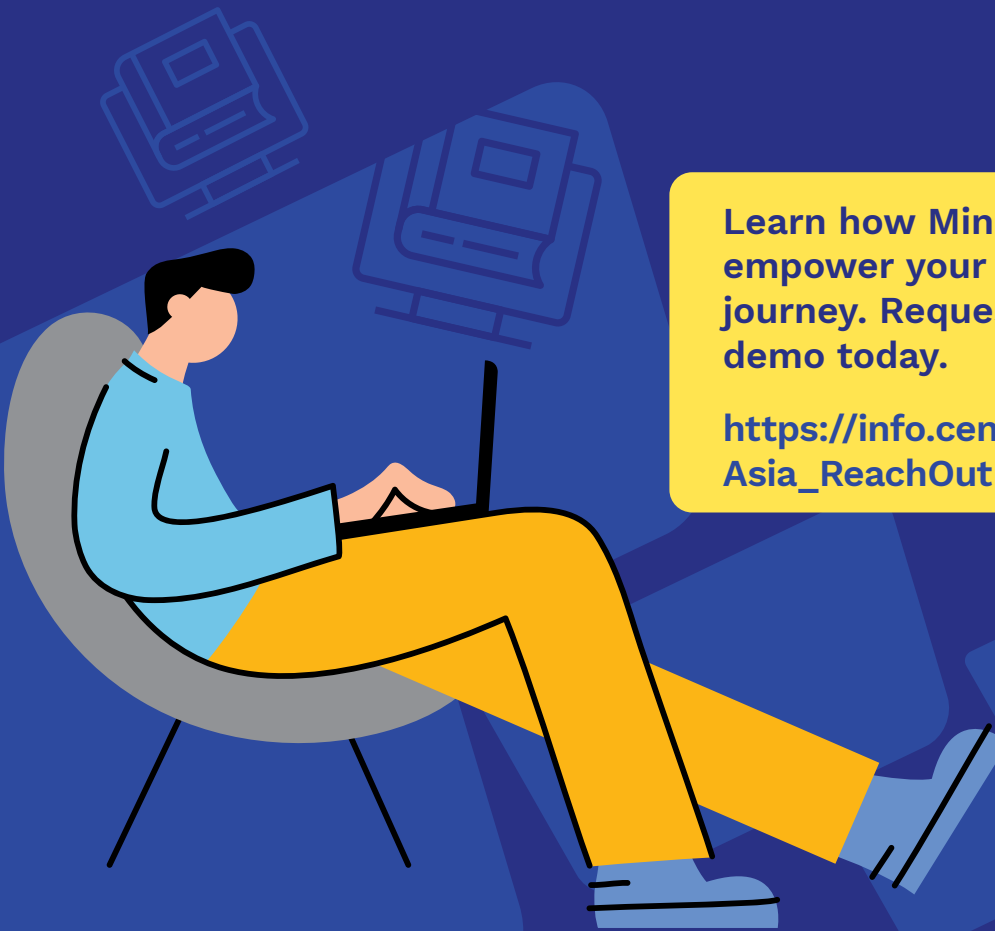




<https://www.cengage.com/mindtap/>

Accelerate Student Progress with MindTap

The online learning platform that powers students from memorization to mastery. Giving instructors complete control of their courses – to provide engaging content, challenge every individual and build student confidence.

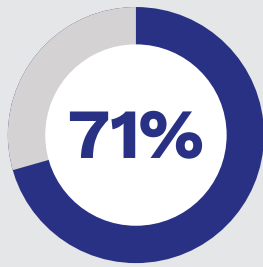
An illustration of a person with dark hair, wearing a light blue long-sleeved shirt and yellow pants, sitting in a grey armchair and using a laptop. The background is dark blue with faint, stylized outlines of computer monitors and books. A small potted plant with green leaves and a red and orange striped pot sits on the floor next to the chair.

Learn how MindTap can empower your teaching journey. Request for a demo today.

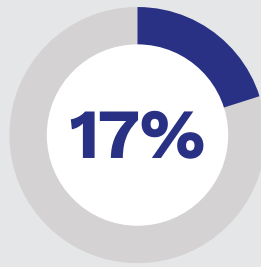
https://info.cengage.com/Asia_ReachOut

A black mouse cursor arrow pointing towards the link.

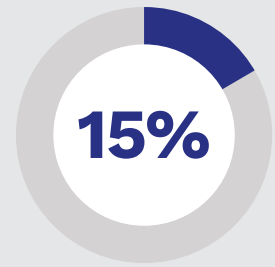
Student Reviews



Were more motivated to learn with MindTap



Increase in homework scores with MindTap



Increase in GPA with MindTap

Better Comprehension, Higher Grades

Students achieve good grades when they comprehend key concepts through a learning experience that combines visual, verbal auditory, written and active instruction to foster meaningful learning.

Build Confidence & Aim Higher

Personalized course content into learning paths can help students build connected learning experiences that are engaging.

Engaged Learners Succeed

Students who use online learning platforms regularly are more inclined to attend classes and complete their assignments on the go through their devices.

LMS Integration

Enhanced features help manage every aspect of your class in one place, from practice and graded assignments to quizzes and tests.

Contents

Developmental English

- Developmental Reading.....1
- Developmental Reading/Writing Combined 3
- Developmental Writing 5

English

- Composition..... 9
- Linguistics 22
- Literature..... 24
- Professional and Technical Communication 25

Order form/pricelist is available upon request through Cengage Learning Consultant.

Special price requests for class adoption are subject to approval. Please contact your Cengage Learning Consultant for details.

Information contained in this catalog is correct at the time of printing.

Prices are subject to change without prior notice.

DEVELOPMENTAL ENGLISH

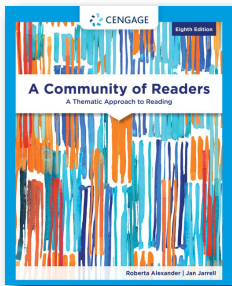
DEVELOPMENTAL READING

A COMMUNITY OF READERS, 8E A Thematic Approach to Reading

Roberta Alexander, San Diego City College; Jan Jarrell, San Diego City College

© 2021, 512pp, Paperback, 9780357136621

MindTap eBook



Taking your skills to the next level, Alexander/Jarrell's **A COMMUNITY OF READERS: A THEMATIC APPROACH TO READING**, Eighth Edition, helps you engage in all steps of the reading and learning process: reading, discussing and reflecting, writing and

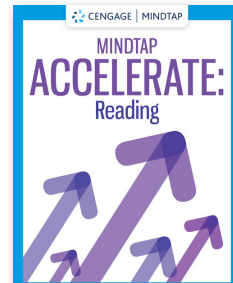
critical thinking. The unique PRO system -- Prepare to Read, Read Actively and Reflect, and Organize to Learn -- provides a concrete learning process that helps you examine fact and opinion, understand bias, identify main and supporting ideas, write effectively and much more. Each chapter also introduces a key reading skill, such as analyzing vocabulary or inferences, while focusing on a single theme to help you dig more deeply into the subject. Themes include college success, food, the environment and technology. An e-book version includes the MindTap digital learning solution, giving you a wealth of anywhere, anytime learning resources.

MINDTAP ACCELERATE: READING, 1 TERM INSTANT ACCESS

Cengage Learning

© 2020, NonBook-Disk, 9780357028988

MindTap

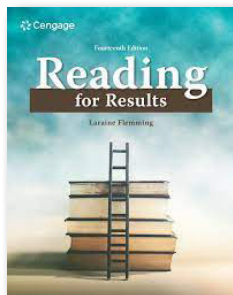


MindTap Accelerate: Reading helps you learn on your terms. **INSTANT ACCESS IN YOUR POCKET.** Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with the aid of instructor notifications,

flashcards, and practice quizzes. **MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS.** Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. **MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS.** No one knows what works for you better than you. Highlight key text, add notes, and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. **WRITE BETTER PAPERS FASTER.** Practice concepts related to writing, reading, research, style, and mechanics. Take the diagnostic pre-test to determine your readiness for essential writing skills and guide you to practice in areas where you need help the most. Send your paper to a live tutor for help and feedback to improve your final draft.

NEW EDITION**READING FOR RESULTS, 14E***Laraine E. Flemming*

© 2024, 832pp, Paperback, 9780357794401

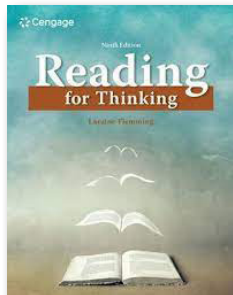
eBook

Flemming's **READING FOR RESULTS**, 14th EDITION, uses its trademark approach of carefully scaffolded, inventive exercises that take students step-by-step through the process of translating a writer's words into meaning. Using both academic readings and

selections inspired by current events (from robot day care to social media stars), **READING FOR RESULTS**, 14th EDITION, has crafted explanations and exercises that are as specific and concrete as they are engaging. This edition features many new readings, updated writing assignments, new tests and tips to increase vocabulary, more about how to read writing meant for the web, more reading tips, and a brand new discussion of how academic writers go beyond the topic sentence to make their point.

NEW EDITION**READING FOR THINKING, 9E***Laraine E. Flemming*

© 2024, 736pp, Paperback, 9780357793763

eBook

READING FOR THINKING, 9th Edition, engages students with high-interest and thought-provoking readings drawn from textbooks, magazines, and newspapers. The readings, covering a wide range of topics such as women who fought in the Civil War,

animals who need lawyers, and the effect of class on marriage, are all accompanied by carefully constructed and precisely scaffolded exercises that take students step by step from comprehension to critical reading. With Flemming's step-by-step approach, students can see that learning to read critically is only an enlargement of what they have already learned about comprehension, not a distinctly different skill.

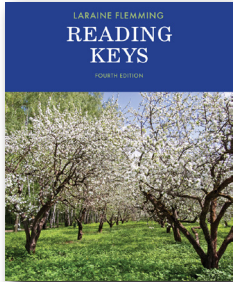
NEW EDITION in August 2023

READING KEYS, 4E

Laraine E. Flemming

© 2014, 592pp, Paperback, 9781133589952

MindTap eBook



READING KEYS provides you with reading skills and strategies that will help increase your performance in all of your college courses. Clear, simple explanations will help you build your reading skills quickly. Reading “keys” or summaries follow the

explanations, breaking them down into manageable chunks. Throughout each chapter, the exercises become gradually more difficult to help you build toward better understanding and critical thinking skills. The Fourth Edition offers even more engaging readings, as well as compelling chapters on analyzing arguments and sentence relationships. A complete technology package, including online homework and practice, provides dynamic learning opportunities.

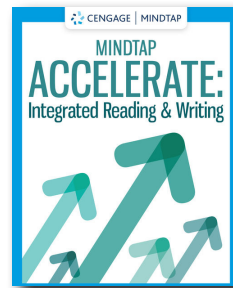
DEVELOPMENTAL READING/Writing COMBINED

MINDTAP ACCELERATE: INTEGRATED READING AND WRITING, 1 TERM INSTANT ACCESS

Cengage Learning

© 2020, NonBook-Disk, 9780357029039

MindTap



MindTap Accelerate: Integrated Reading and Writing helps you learn on your terms. INSTANT ACCESS IN YOUR POCKET. Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with the aid of

instructor notifications, flashcards, and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS. No one knows what works for you better than you. Highlight key text, add notes, and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. WRITE BETTER PAPERS FASTER. Practice concepts related to writing, reading, research, style, and mechanics. Take the diagnostic pre-test to determine your readiness for essential writing skills and guide you to practice in areas where you need help the most. Send your paper to a live tutor for help and feedback to improve your final draft.

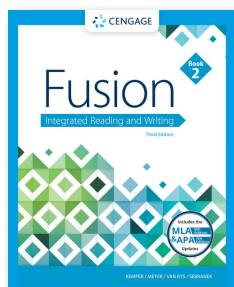
FUSION, 3E

Integrated Reading and Writing, Book 2

Dave Kemper, University of Wisconsin, Milwaukee; Verne Meyer; John Van Rys, Redeemer University; Patrick Sebranek

© 2019, 656pp, Paperback, 9781337615181

MindTap eBook



FUSION: INTEGRATED READING AND WRITING, Book 2 connects the reading and writing processes, showing how they reinforce one another. By reading high-interest professional and student writing models, you'll learn the vital reading skills to comprehend

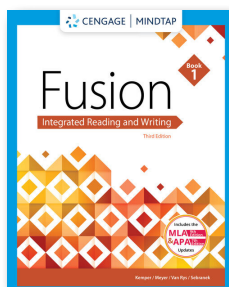
college-level content. The book will also show you how these skills will help you produce the kinds of thoughtful writing assignments expected of you in your future courses.

FUSION: INTEGRATED READING AND WRITING, BOOK 1 (WITH 2019 APA UPDATES), 3E

Dave Kemper, University of Wisconsin, Milwaukee; Verne Meyer; John Van Rys, Redeemer University; Patrick Sebranek

© 2019, 560pp, Paperback, 9781337615006

MindTap eBook



Building reading and writing skills doesn't have to be an intimidating experience. Let this book be your guide. FUSION: INTEGRATED READING AND WRITING, Book 1 connects the reading and writing processes so that they reinforce one another. By reading

interesting professional and student writing models, you'll learn the vital reading skills to comprehend college-level content. You'll also learn how these skills can help you produce the kinds of thoughtful writing assignments expected of you in your future courses.

DEVELOPMENTAL WRITING

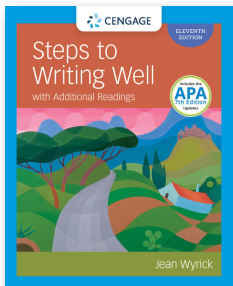
NEW EDITION

STEPS TO WRITING WELL WITH ADDITIONAL READINGS, 11E

Jean Wyrick, Professor Emerita, Colorado State University

© 2022, 768pp, Paperback, 9781337899796

MindTap eBook



Combining detailed coverage of the writing process with a wealth of professional readings, Wyrick's STEPS TO WRITING WELL WITH ADDITIONAL READINGS has helped thousands of students learn to write effective academic essays.

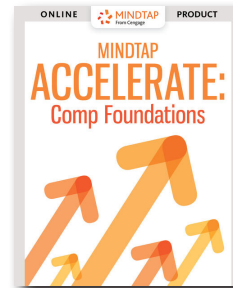
Extremely student-friendly, it presents rhetorical strategies for composing essays in an easy-to-follow progression of useful lessons and activities. With over 70 student and professional readings and a variety of hands-on activities, it gives you the models and practice you need to write well-constructed essays with confidence. The 11th edition features useful visual learning aids, student writing samples on timely topics, assignments that promote using sources and multiple rhetorical strategies, and updated discussions of multimodal texts and online databases. It also reflects guidelines from the APA's 2020 Publication Manual. Now available: MindTap digital learning solution.

MINDTAP ACCELERATE: COMP FOUNDATIONS, 1 TERM INSTANT ACCESS

Cengage Learning

© 2020, NonBook-Disk, 9780357029084

MindTap



MindTap Accelerate: Comp Foundations helps you learn on your terms. INSTANT ACCESS IN YOUR POCKET. Take advantage of the MindTap Mobile App to learn on your terms. Read or listen to textbooks and study with the aid of instructor

notifications, flashcards, and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS. No one knows what works for you better than you. Highlight key text, add notes, and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. WRITE BETTER PAPERS FASTER. Practice concepts related to writing, reading, research, style, and mechanics. Use How-to Research Videos and Tutorials to demystify the research process. Take the diagnostic pre-test to determine your readiness for essential writing skills and guide you to practice in areas where you need help the most. Send your paper to a live tutor for help and feedback to improve your final draft.

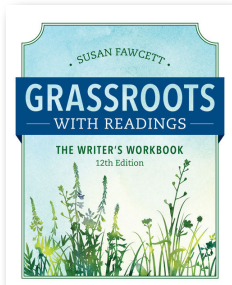
GRASSROOTS WITH READINGS, 12E

The Writer's Workbook

Susan Fawcett, Bronx Community College

© 2019, Paperback, 9781337614313

MindTap eBook



Want to learn the skills that colleges value and employers want? You can, with GRASSROOTS, 12th Edition and its digital learning tools. Author Susan Fawcett has successfully guided over three million students to become better writers, helping them in turn

earn better grades in their courses across the curriculum. This book's clear instruction, relevant examples, engaging practices, eye-catching visuals and samples of first-rate student writing will help you, too. You'll find tips to make you a better reader and intriguing professional readings as well as practices and visual images on subjects that students asked for, like robotics, career opportunities and traits of successful people.

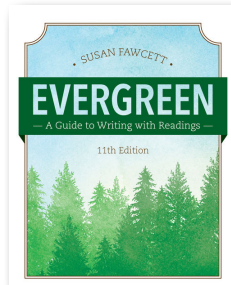
EVERGREEN, 11E

A Guide to Writing with Readings

Susan Fawcett, Bronx Community College

© 2018, 656pp, Paperback, 9781337097048

MindTap eBook



EVERGREEN, which has brought success to thousands of students across the country, takes you through the writing process step by step. The book provides you with clear instructions, numerous models of student writing, helpful diagrams and

visuals, and plenty of practice exercises. This edition includes a new focus on improving your papers through writing better thesis statements. Photographs accompany and enhance the readings and encourage thoughtful consideration of advertisements, websites, and illustrations. Twenty readings at the end of the book, by authors who represent many different backgrounds and ethnic groups, discuss topics as diverse as multitasking, creating apps, preparing for the zombie apocalypse, and more.

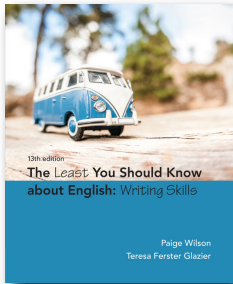
THE LEAST YOU SHOULD KNOW ABOUT ENGLISH, 13E

Writing Skills

Paige Wilson, Pasadena City College; Teresa Ferster Glazier, Late, Western Illinois University

© 2018, 336pp, Paperback, 9781305960947

MindTap eBook



Master the basics of writing with **THE LEAST YOU SHOULD KNOW ABOUT ENGLISH: WRITING SKILLS**. The book's simple approach (embraced by students for decades) gives you the power to strengthen your writing with clear explanations, real-world

samples, and practice from over 200 exercises with full answers that provide instant feedback in all areas of writing. First, you'll learn the basics of word use, sentence structure, and punctuation. You'll also find brief, easy-to-follow guidance for writing all types of paragraphs and essays and for strengthening basic skills (from writing summaries to including quotations) that you will use in college and beyond. Exercises on a variety of topics broaden your knowledge of science, art, history, film, literature, social studies, business, and the media while you improve your English skills. When the course ends, the book becomes a valuable "go-to" reference resource for all your future writing needs.

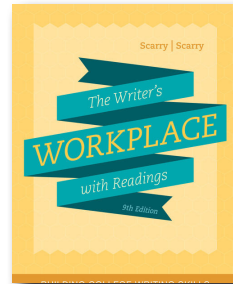
THE WRITER'S WORKPLACE WITH READINGS, 9E

Building College Writing Skills

Sandra Scarry, Formerly with the Office of Academic Affairs, City University of New York; John Scarry, Hostos Community College, City University of New York

© 2018, 784pp, Spiral, 9781305960954

MindTap eBook



THE WRITER'S WORKPLACE WITH READINGS: BUILDING COLLEGE WRITING SKILLS has helped more than half a million students like you work their way towards rewarding careers in a variety of fields. Sandra Scarry and John Scarry

present writing instruction that is clear and engaging, with step-by-step explanations to help you become a stronger, more confident writer. The result of many years of classroom teaching and research, this comprehensive and time-tested resource reflects the authors' understanding that every student has a unique point of view and voice, which is highlighted by the diverse and current examples and exercises found throughout the text. Begin your journey to becoming a more successful and confident writer today with **THE WRITER'S WORKPLACE**!

PARAGRAPHS AND ESSAYS, 13E

With Integrated Readings

Lee Brandon, Mt. San Antonio College; Kelly Brandon, Santa Ana College

© 2017, 608pp, Paperback, 9781305654181

MindTap eBook



Did you know that reading and writing skills are connected? They are, and you'll learn the hows and whys in this book. **PARAGRAPHS AND ESSAYS WITH INTEGRATED READINGS** offers “tell-show” instruction, many examples of good

professional and student writing to serve as models for your own work, and interesting and relevant reading-based topics and prompts related to multiple course areas and careers. The reading-based writing presented in this book provides clear guidance experience in critical thinking that enables you to write competently across the disciplines and transition smoothly to the next level of the English program. The technology package includes MindTap, an interactive, online learning experience -- built on the text's content -- that guides you through the course.

THE WRITER'S RESPONSE, 6E

A Reading-Based Approach to Writing

Stephen McDonald, Palomar College; William Salomone, Palomar College; Sonia Gutiérrez, Palomar College; Martin Japtok, Palomar College

© 2017, 528pp, Paperback, 9781305100251

eBook



THE WRITER'S RESPONSE teaches students not only the basics of paragraph and essay writing—unity, coherence, and support—but also the basics of academic writing, making it a complete source for students preparing for higher-level work. Through

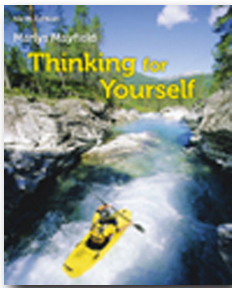
a variety of exercises and extensive readings, the text teaches students to read carefully and summarize accurately, to recognize and respond to specific points in the material they have read, to synthesize ideas from several reading selections, and to evaluate and argue about the ideas they have found in their reading material. Although the authors' focus is on writing about reading, they also encourage students to use their personal experiences to develop and support their ideas. This combination results in a text that not only imparts the fundamentals of college-level writing, but also helps each student find his or her own voice—and discover that they do, indeed, have something to say.

THINKING FOR YOURSELF, 9E

Marlys Mayfield, College of Alameda

© 2014, 400pp, Paperback, 9781133311188

eBook



THINKING FOR YOURSELF: DEVELOPING CRITICAL THINKING SKILLS THROUGH READING AND WRITING offers a unique integration of composition, reading, and critical thinking. As you complete the book's writing assignments, you'll see how

your writing reflects your thinking and how self-directed improvement in thinking also improves your writing. The book offers step-by-step instruction, humor, cartoons, and up-to-date social and political examples as a foundation for lifelong improvement in thinking and writing. Available with InfoTrac® Student Collections <http://gocengage.com/infotrac>.

ENGLISH

COMPOSITION

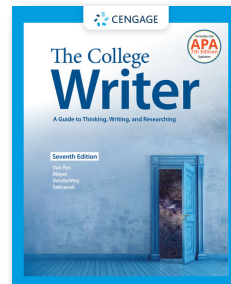
THE COLLEGE WRITER, 7E

A Guide to Thinking, Writing, and Researching

John Van Rys, Redeemer University; Verne Meyer, Dordt College; Randall VanderMey, Westmont College; Patrick Sebranek, University of Wisconsin-Whitewater

© 2022, 720pp, Paperback, 9780357505847

MindTap eBook



No matter where you are in the writing process or how confident you are in your writing, THE COLLEGE WRITER: A GUIDE TO THINKING, WRITING, AND RESEARCHING, 7E offers valuable guidance and support. This fully updated four-in-one resource

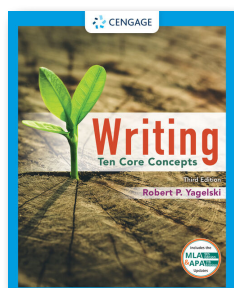
provides a rhetoric, reader, research guide, and complete handbook for writers of any skill level. Updated professional and student writing samples highlight important features of academic writing -- from organization to documentation -- while modeling strategies and timely topics to use in your own papers. A reader-friendly organization leads you through the process of composing academic and research-based essays. Revisions emphasize how to craft strong paragraphs and thesis statements, analyze and respond to readings, and compose multimodal texts. With MindTap, you can even choose an online, multimedia learning experience with an eBook, audio and video files, weblinks, practice exercises, and bonus content on test-taking, workplace writing, and oral presentations.

THE ESSENTIALS OF WRITING: TEN CORE CONCEPTS (W/ MLA9E UPDATE), 3E

Robert P. Yagelski, *State University of New York, Albany*

© 2022, 400pp, Paperback, 9780357640005

MindTap



Master the fundamentals that are critical to becoming an effective writer with Yagelski's **THE ESSENTIALS OF WRITING: TEN CORE CONCEPTS, 3E**. This short, flexible writing guide presents the core concepts behind becoming a more

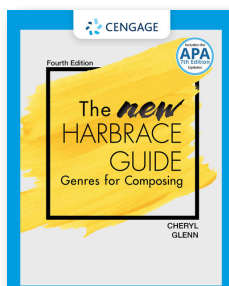
sophisticated writer and gives you opportunity to practice these concepts in action in Chapters 2 through 4. Full chapters devoted to analytic and argumentative writing provide practical insights with new annotated professional readings on current, interesting subjects. You strengthen your academic writing style as you learn how to synthesize ideas, design professional documents, conduct research and work with today's digital sources. Updates reflect the latest MLA guidelines and guide you in developing powerful critical reading skills as you learn to evaluate both academic and popular texts. MindTap digital resources provide new interactive samples and activities to further strengthen your writing abilities.

THE NEW HARBRACE GUIDE: GENRES FOR COMPOSING, 4E

Cheryl Glenn, *The Pennsylvania State University*

© 2022, 576pp, Paperback, 9780357509074

MindTap eBook



Discover the rhetorically based writing guide designed for you, the digital native, with **THE NEW HARBRACE GUIDE: GENRES FOR COMPOSING, 4E**. This reader-friendly presentation, written by award-winning author

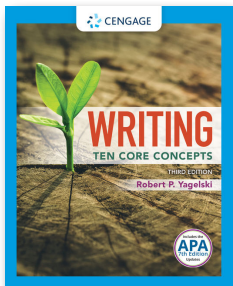
Cheryl Glenn, is known for its trademark emphasis on writing in multiple media. This edition combines coverage of genres and persuasion with a thematic reader, research manual, and a new, rhetorically-oriented handbook section that offers step-by-step guidance in editing. Thirty-six new readings jumpstart your writing with interesting topics ranging from veganism and apolitical food to how young people are changing today's climate conversation. Updated content guides you in analyzing rhetorical choices, creating effective thesis statements, and applying the latest MLA or APA styles. With this edition and MindTap online tools, you can sharpen your digital, print, and multimodal composing skills as well as strengthen critical thinking that is invaluable in future courses and your career.

WRITING: TEN CORE CONCEPTS (W/ MLA9E UPDATES), 3E

Robert P. Yagelski, *State University of New York, Albany*

© 2022, 896pp, Paperback, 9780357505656

MindTap eBook



Master the fundamentals critical to becoming an effective writer with Yagelski's **WRITING: TEN CORE CONCEPTS, 3E**. Carefully designed guides, thoroughly integrated with the core concepts, set this book apart as you study key rhetorical moves within

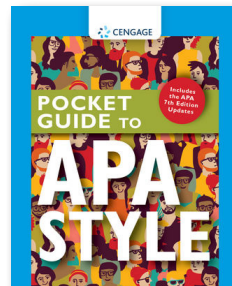
analytical, persuasive and narrative writing. Applied assignments challenge you to complete causal analysis, academic arguments and literacy narratives. This edition presents writing as an interaction between writer and reader, teaching you how to use writing skills to participate in important conversations shaping today's lives. This edition features 26 new readings and 11 new sample student essays as well as new chapters on literacy narratives, summary-response essays, annotated bibliographies and presentations. Updates guide you in working with digital resources, expand your critical reading strategies and highlight the latest APA and MLA guidelines. In addition, MindTap digital resources offer new interactive samples and activities.

POCKET GUIDE TO APA STYLE WITH APA 7E UPDATES, 7E

Robert Perrin, *Indiana State University*

© 2021, 192pp, Spiral, 9780357632963

MindTap eBook



Perrin's **POCKET GUIDE TO APA STYLE, 7th Edition**, is your essential tool for writing research papers in every course you take. Concise yet thorough, the **POCKET GUIDE** presents straightforward explanations, annotated examples and margin notes

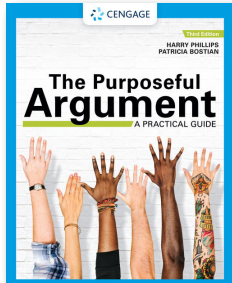
that help you write properly documented papers in the latest APA style. Student-friendly organization, quick-reference indexing and a convenient spiral design make it easier to use than the APA Manual. Expansive, up-to-date coverage of electronic sources prepares you to evaluate and use internet references correctly in your research, while new guidelines help you appropriately incorporate footnotes. An appendix on annotated bibliographies provides guidance plus plenty of examples. Also available: MindTap English.

THE PURPOSEFUL ARGUMENT, 3E A Practical Guide

*Harry Phillips, Central Piedmont Community College, Retired;
Patricia Bostian, Central Piedmont Community College*

© 2021, 704pp, Paperback, 9780357138663

MindTap eBook



Written for today's diverse student body, **THE PURPOSEFUL ARGUMENT: A PRACTICAL GUIDE**, 3rd Edition, empowers you with essential negotiating skills for everyday life -- tools that will serve you well wherever your career takes you. Vivid

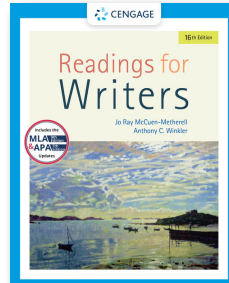
explanations, detailed examples and practical exercises guide you step by step through the process of building an effective argument. The text equips you to argue in response to issues in a variety of environments: school, workplace, family, neighborhood, social-cultural, consumer and concerned citizen. It provides thorough treatments of Toulmin-based and Rogerian approaches and emphasizes the value of understanding the opposition, aiming for the middle ground and using a microhistory to forge an unconventional position. In addition, a rich anthology of arguments covers a wide range of current issues. Also available: MindTap digital learning solution.

READINGS FOR WRITERS WITH APA 7E UPDATES, 16E

Jo Ray McCuen-Metherell, Glendale Community College, Emeritus; Anthony C. Winkler

© 2020, 761pp, Paperback, 9781337902311

MindTap eBook



From helping you find your voice to guiding you on the latest MLA and APA documentation guidelines, **READINGS FOR WRITERS** is designed to help you become a more successful writer. Throughout the text, the authors offer helpful commentary, practical tips

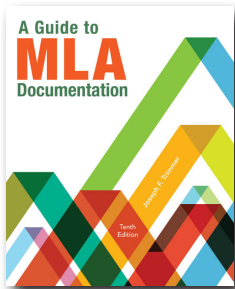
and suggestions, real student essays, and other writing tools that you can use for any assignment. But even more importantly, they present over 60 readings from a variety of genres and authors that will inspire and inform your writing as you learn what good writing is, and how to create it on your own.

A GUIDE TO MLA DOCUMENTATION, 10E

Joseph F. Trimmer, *Ball State University*

© 2019, 48pp, Wire Stitched, 9781337555999

MindTap eBook



Briefer, more affordable, and easier to use than the MLA's own handbook, this popular guide features the current MLA standards and principles, new annotated examples, and an expanded guide to citing online resources. You'll appreciate the Guide's numerous

examples, a sample research paper, and helpful hints on such topics as evaluating resources and avoiding plagiarism.

NEW EDITION

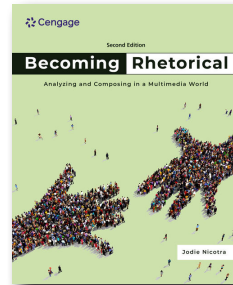
BECOMING RHETORICAL, 2E

Analyzing and Composing in a Multimedia World

Jodie Nicotra, *Associate Professor, University of Idaho*

© 2024, 464pp, Paperback, 9780357656327

MindTap eBook



Nicotra's **BECOMING RHETORICAL: ANALYZING AND COMPOSING IN A MULTIMEDIA WORLD**, 2nd edition, teaches students that no matter the medium, they will be able to draw from a robust toolbox of rhetorical concepts.

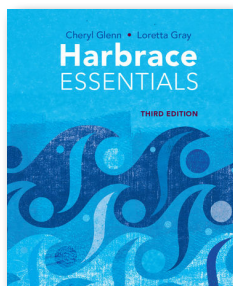
Students learn to analyze and compose in textual, visual and multimodalities -- from evaluating an op-ed piece, to making a video of a consumer product, to creating an entire public awareness campaign -- which helps them become confident critical thinkers in a 21st century multimedia world. More diverse and inclusive examples, images and language make this edition more reader-friendly than ever, while added readings highlight topics that interest college-aged students. A new chapter is devoted to narrating. Also available: the MindTap digital learning solution.

HARBACE ESSENTIALS, 3E

Cheryl Glenn, *The Pennsylvania State University*; Loretta Gray, *Central Washington University*

© 2019, 496pp, Paperback, 9781337556880

MindTap eBook



Grab it and go! HARBACE ESSENTIALS, 3rd Edition answers all of your essential writing questions in one easy-to-navigate, easy-to-carry handbook. Inside, you'll find brief yet thorough explanations of important grammar, style, mechanics and punctuation topics.

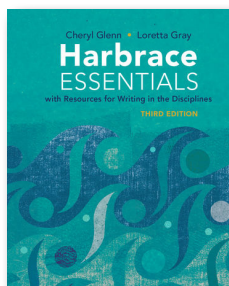
You'll also find model student papers, extensive MLA and APA citation examples and more.

HARBACE ESSENTIALS WITH RESOURCES WRITING IN THE DISCIPLINES, 3E

Cheryl Glenn, *The Pennsylvania State University*; Loretta Gray, *Central Washington University*

© 2019, 592pp, Paperback, 9781337556903

MindTap eBook



Grab it and go! HARBACE ESSENTIALS WITH RESOURCES FOR WRITING IN THE DISCIPLINES, 3rd Edition answers all of your essential writing questions in one easy-to-navigate, easy-to-carry handbook. Inside, you'll find brief yet thorough

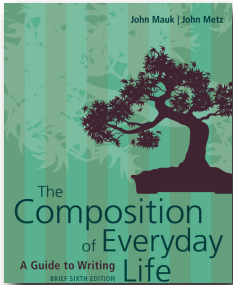
explanations of important grammar, style, mechanics and punctuation topics. You'll also find model student papers in a variety of disciplines, extensive MLA citation examples and more.

THE COMPOSITION OF EVERYDAY LIFE, BRIEF, 6E

John Mauk, Northwestern Michigan College; John Metz, Kent State University at Geauga

© 2019, 768pp, Paperback, 9781337556064

MindTap eBook



Encouraging you to be an inventive thinker and writer, THE COMPOSITION OF EVERYDAY LIFE, Brief, connects the act of writing to your daily life. It helps you to uncover meaning, rethink the world around you and invent ideas. With more than 50 reading selections

by both professional and student writers, this book is designed to help you develop focused and distinctive academic essays. It gives you great preparation for the reading and writing activities you'll encounter throughout your college experience and beyond.

THE COMPOSITION OF EVERYDAY LIFE, CONCISE, 6E

John Mauk, Northwestern Michigan College; John Metz, Kent State University at Geauga

© 2019, 604pp, Paperback, 9781337556088

MindTap eBook



Encouraging you to be an inventive thinker and writer, THE COMPOSITION OF EVERYDAY LIFE, Concise, connects the act of writing to your daily life. It helps you to uncover meaning, rethink the world around you and invent ideas. With 36 reading selections by both

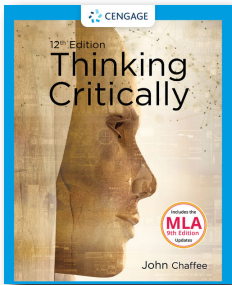
professional and student writers, this book is designed to help you develop focused and distinctive academic essays. It gives you great preparation for the reading and writing activities you'll encounter throughout your college experience and beyond.

THINKING CRITICALLY, 12E

John Chaffee, City University of New York

© 2019, Paperback, 9781337558501

MindTap eBook



Become a more sophisticated thinker with THINKING CRITICALLY, which teaches you a surefire process for developing the thinking abilities you need for academic and career success. First, you'll build your confidence by learning and practicing basic skills

related to your personal experiences. Next, you'll progress to the types of reasoning skills required for abstract contexts -- such as your academic courses. Activities and writing assignments invite your active participation and prompt you and your peers to critically examine each other's thinking. Thought-provoking and current readings from a wide variety of thinkers engage you in thinking about complex issues from different perspectives. Along the way, monitor your own progress as a critical thinker with self-assessment activities.

NEW EDITION

WRITING ANALYTICALLY, 9E

*David Rosenwasser, Muhlenberg College;
Jill Stephen, Muhlenberg College*

© 2024, 416pp, Paperback, 9780357793657

MindTap eBook



Helping students develop an inquiry-based, analytical frame of mind, Rosenwasser/Stephen's WRITING ANALYTICALLY, 9th edition, teaches reflective thinking and writing using a unique approach that places analysis first. All too often

students jump straight to argument. This text equips students with strategies for dwelling longer in the observation stage rather than leaping to judgments and to agree-disagree arguments in oversimplified terms. Arguing that an idea is not the same as an opinion, it demonstrates how to respect the complexity of subjects where there is no single right answer. Examples of student writing emphasize what makes the writing good rather than its shortcomings. The new edition also includes numerous new applications and examples serving students headed toward STEM majors. In addition, MindTap provides students with anywhere, anytime digital learning solutions.

KEYS FOR WRITERS (W/ MLA 9E & APA 7E UPDATES), 8E

*Ann Raimes, Hunter College, City University of New York;
Susan K. Miller-Cochran*

© 2018, 736pp, Spiral, 9781305956759

MindTap eBook



Offering a wealth of examples, tips, and tools, **KEYS FOR WRITERS, 8e**, is an easy-to-use resource for improving your writing for all of your coursework -- as well as your career. Color-coded tabs allow you to quickly find answers to your grammar and writing

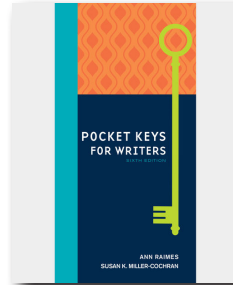
questions. The visual Critical Thinking Framework enables you to read, write, and research with better results, and Key Examples help you compare strong versus weak ways of applying critical thinking. Sample student papers provide excellent models of writing in different disciplines, while the new Assignment Guide provides steps for writing in 15 common genres you might encounter in your academic and professional career. Completely up to date with the latest MLA guidelines, the eighth edition also highlights the importance of writing in such careers as nursing, accounting, law, IT, and more.

POCKET KEYS FOR WRITERS, SPIRAL BOUND VERSION, 6E

*Ann Raimes, Hunter College, City University of New York;
Susan K. Miller-Cochran*

© 2018, 304pp, Spiral, 9781305972117

MindTap eBook



Get big writing help in a small package with **POCKET KEYS FOR WRITERS**. Based on the authors' research and experience in the college writing classroom, this book offers everything you need to improve your writing. The sixth edition features three

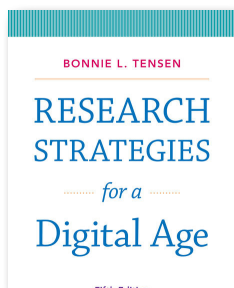
new extended examples to help you build important critical thinking skills that will serve you well in your college writing and beyond. From navigating the research process to understanding the mechanics of writing and using punctuation to finding and documenting print and electronic source materials, **POCKET KEYS FOR WRITERS** assembles concise and practical information in one clear, easy-to-use handbook that you'll find yourself turning to again and again.

RESEARCH STRATEGIES FOR A DIGITAL AGE, 5E

Bonnie Tensen

© 2018, 320pp, Paperback, 9781305969407

MindTap eBook



Practical, relevant, and reflecting the latest technologies, *RESEARCH STRATEGIES FOR A DIGITAL AGE*, 5th Edition, provides a thorough, step-by-step guide that helps you develop research skills critical to today's online environment -- skills that will

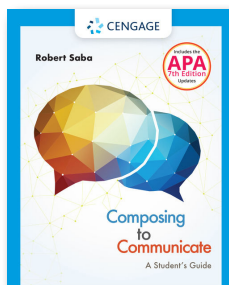
serve you well for a lifetime. This text blends traditional research methods with detailed instruction on how to use and evaluate electronic research technologies. The author introduces you to research by beginning in the academic library: Using online discovery tools to search in a controlled environment with credible sources helps you to develop and sharpen your research and analytical skills before expanding your search into the vast (and sometimes questionable) resources of the Web. You'll find practical guidance about how to incorporate and document resources skillfully and with academic integrity, as well as insightful examples, illustrations, and tips to help you get the most from today's wealth of online material.

COMPOSING TO COMMUNICATE: A STUDENT'S GUIDE WITH APA 7E UPDATES

Robert Saba, Florida International University

© 2017, 672pp, Paperback, 9781337280914

MindTap eBook



COMPOSING TO COMMUNICATE: A STUDENT'S GUIDE takes a conversational, "how to" approach to show you how writing connects to your academic and career goals. The textbook's jargon-free instruction provides you with accessible strategies

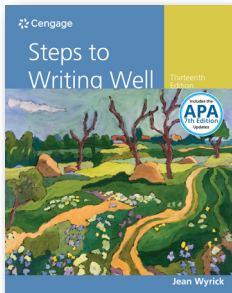
that can be applied to all of your college writing tasks. The textbook focuses on teaching you how you can use writing and communicating to solve real problems and address issues that matter to you. It supports this theme by presenting student writing samples that demonstrate how writing for class can be more than just an academic exercise. Learning objectives open each chapter so you can focus on the most important points. The variety of writing projects, readings, and interviews with student writers aim to make your composition course more interesting than you may have imagined it could be. This edition has been updated to reflect guidelines from the 2016 *MLA HANDBOOK*, Eighth Edition.

STEPS TO WRITING WELL WITH APA 7E UPDATES, 13E

Jean Wyrick, Professor Emerita, Colorado State University

© 2017, 672pp, Paperback, 9781337280938

MindTap eBook



Writing well is just a step away! Join the thousands of students who have learned to write well with Jean Wyrick's clear, thoughtful advice. **STEPS TO WRITING WELL**, Thirteenth Edition, is the ultimate step-by-step guide to writing effective academic essays

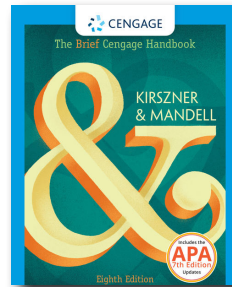
Wyrick offers friendly, practical guidelines for composing different types of essays, with discussion of everything from choosing a topic to developing an essay to polishing your prose. New "Visualizing the Process" flowcharts provide at-a-glance summaries of the steps for completing each of the major assignments in the text; many new professional readings and sample essays offer useful models for academic writing and also touch on engaging topics intended to spark ideas for your own writing. A wealth of exercises, group activities, and longer assignments provide additional essay topic ideas and opportunities to apply and review what you are learning. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THE BRIEF CENGAGE HANDBOOK WITH APA 7E UPDATES, 8E

Laurie G. Kirsznner, University of the Sciences, Emeritus;
Stephen R. Mandell, Drexel University

© 2017, 688pp, Spiral, 9781337280983

MindTap eBook



Become a successful college writer with **THE BRIEF CENGAGE HANDBOOK**, 8th Edition. This comprehensive and practical text provides extensive coverage of rhetorical concerns, the writing and research process, composing in

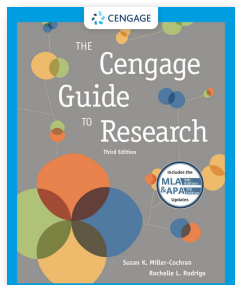
digital environments and in various genres, and other topics essential for 21st century writers. Numerous checklists summarize key information that you can quickly access as you work on writing and research projects. This versatile and proven text is a uniquely effective guide to help you develop the critical thinking, reading, and writing skills you need to be a successful communicator in college and beyond. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THE CENGAGE GUIDE TO RESEARCH (W/ APA 7E & MLA 9E UPDATES), 3E

Susan K. Miller-Cochran; Rochelle L. Rodrigo, Old Dominion University

© 2017, 448pp, Spiral, 9781337280969

MindTap eBook



Develop the research skills you need for success in academic, career, and everyday situations with THE CENGAGE GUIDE TO RESEARCH, 3rd Edition. Recognizing that technology is a part of your daily life, the authors show you how to apply the research skills

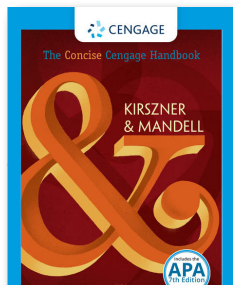
you use every day (buying a car or choosing a cell phone plan, for example) to academic and professional settings. Annotated student samples, research scenarios, and Techno Tips show you the “how” and “why” of researching and the key research technologies important to success. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THE CONCISE CENGAGE HANDBOOK WITH APA UPDATES, 5E

*Laurie G. Kirsznner, University of the Sciences, Emeritus;
Stephen R. Mandell, Drexel University*

© 2017, 592pp, Spiral, 9781337279963

MindTap eBook



This fifth edition of THE CONCISE CENGAGE HANDBOOK provides up-to-date, realistic advice for today's digital-age students. You will find it clearly written, thorough, easy to navigate, and indispensable for use in college courses and beyond. This edition

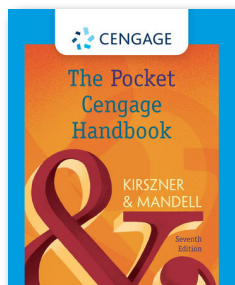
has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THE POCKET CENGAGE HANDBOOK WITH 2019 APA UPDATES, 7E

Laurie G. Kirsznner, *University of the Sciences, Emeritus*;
Stephen R. Mandell, *Drexel University*

© 2017, 448pp, Spiral, 9781337279932

eBook



This seventh edition of THE POCKET CENGAGE HANDBOOK provides up-to-date, realistic advice for today's digital-age students. You will find it clearly written, thorough, easy to navigate, and indispensable for use in college courses and beyond. This edition

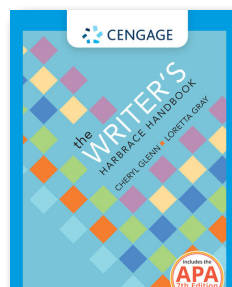
has been updated to reflect guidelines from the 2016 MLA Handbook, Eighth Edition.

THE WRITER'S HARBRACE HANDBOOK (W/ MLA 9E & APA 7E UPDATES), 6E

Cheryl Glenn, *The Pennsylvania State University*; Loretta Gray, *Central Washington University*

© 2017, 944pp, Hardback, 9781337279635

MindTap eBook



Become a more effective reader, researcher, and writer with THE WRITER'S HARBRACE HANDBOOK. This handbook will give you the tools to understand how best to approach any opportunity for writing. Assignments, sample papers, and clear guidelines

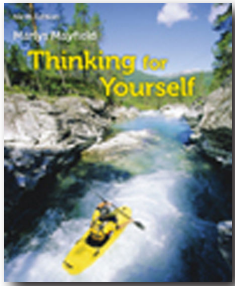
for writing conventions in a variety of disciplines will help you situate yourself as an effective writer in classes across the curriculum. Visual aids help reinforce and illustrate key concepts throughout the book, making it easy to grasp essential ideas and hone your writing skills quickly. The thorough coverage of various research methods, including traditional library research, online research, and multiple concepts of field research, will help you throughout your college career. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THINKING FOR YOURSELF, 9E

Marlys Mayfield, College of Alameda

© 2014, 400pp, Paperback, 9781133311188

eBook



THINKING FOR YOURSELF: DEVELOPING CRITICAL THINKING SKILLS THROUGH READING AND WRITING offers a unique integration of composition, reading, and critical thinking. As you complete the book's writing assignments, you'll see how

your writing reflects your thinking and how self-directed improvement in thinking also improves your writing. The book offers step-by-step instruction, humor, cartoons, and up-to-date social and political examples as a foundation for lifelong improvement in thinking and writing. Available with InfoTrac® Student Collections <http://gocengage.com/infotrac>.

LINGUISTICS

AE AN INTRODUCTION TO LANGUAGE, 11E

Victoria Fromkin, University of California, Los Angeles; Robert Rodman, North Carolina State University; Nina Hyams, University of California, Los Angeles

© 2019, 544pp, Paperback, 9789814846387

MindTap

AsiaTitle



AN INTRODUCTION TO LANGUAGE, 11th Edition, offers an entirely up-to-date look at language studies and linguistics in today's world. Written from the ground up as if it were a first edition, the book is fresh, modern, and reflective of the current state of the field.

At the same time, it maintains the acclaimed light, friendly, readable style and the breadth of coverage that have made it a perennial best seller. The authors examine grammatical subjects (e.g., morphology, syntax, semantics, phonetics, phonology), childhood language development and adult secondary language acquisition, and the tremendous leap in knowledge achieved in neurolinguistics.

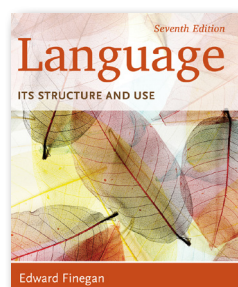
LANGUAGE, 7E

Its Structure and Use

Edward Finegan, University of Southern California

© 2015, 608pp, Paperback, 9781285052458

eBook



This best-selling introductory linguistics textbook treats language as both a system (structure) and a social tool (use) - an approach that serves students in many disciplines, especially linguistics, English, speech communication, and

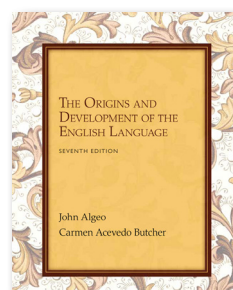
education. Features such as “What Do You Think?” and “Try It Yourself” prompt students to consider language in daily life and to begin thinking about language analysis, while new “Language at the Bar” features show them the real-world applications of linguistic analysis to criminal and civil legal cases. The wide range of exercises includes “Especially for Educators and Future Teachers” sections ideal for future educators, as well as “Practice Exercises,” “Based on English,” and end-of-chapter review sections. Based on sound scholarship and framed in a clear, friendly presentation, LANGUAGE: ITS STRUCTURE AND USE, Seventh Edition, helps students understand the uniquely human trait of language.

THE ORIGINS AND DEVELOPMENT OF THE ENGLISH LANGUAGE, 7E

John Algeo, University of Georgia, Emeritus; Carmen A. Butcher, Shorter University, Professor of English and Scholar-in-Residence

© 2014, 384pp, Hardback, 9781133307273

eBook



Focusing on facts rather than theory, THE ORIGINS AND DEVELOPMENT OF THE ENGLISH LANGUAGE, Seventh Edition, offers you comprehensive background while reflecting current research. This edition features new graphs and

maps as well as references to various online resources.

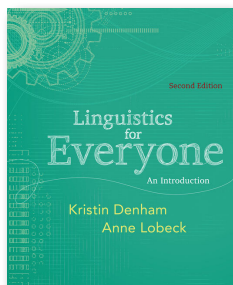
LINGUISTICS FOR EVERYONE, 2E

An Introduction

Kristin Denham, Western Washington University; Anne Lobeck, Western Washington University

© 2013, 576pp, Paperback, 9781111344382

eBook



LINGUISTICS FOR EVERYONE: AN INTRODUCTION, Second Edition, relates the study of linguistics to the language of communication in the real world. The text is organized to make the material easy to find and relevant to your life. The first chapter gives

you the basics such as how to define language, new ways to look at grammar, and your innate knowledge about language. Later chapters address core linguistics areas in depth (phonetics and phonology, morphology, syntax, and semantics). Many innovative activities help you review and practice the content and offer ample opportunities to apply the knowledge immediately. Special features throughout the book demystify common curiosities about language how language works.

LITERATURE

NEW EDITION

PORTABLE LITERATURE, 10E

Reading, Reacting, Writing

Laurie G. Kirsznner, University of the Sciences, Emeritus; Stephen R. Mandell, Drexel University, Emeritus

© 2024, 1440pp, Paperback, 9780357793855

MindTap eBook



Kirsznner/Mandell's PORTABLE LITERATURE: READING, REACTING, WRITING, 10th Edition offers a broad selection of both contemporary and classic, time-tested readings, introductions to the literary genres, helpful study questions and

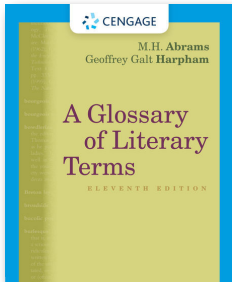
prompts, and a down-to-earth, accessible guide to writing about literature. The result is a highly relevant, engaging book that speaks to important topics for today's students. Comprehension quizzes available (online) with every reading ensure students interact with your course materials, further driving engagement.

A GLOSSARY OF LITERARY TERMS, 11E

M.H. Abrams, Cornell University, Emeritus; Geoffrey Harpham

© 2015, 448pp, Paperback, 9781285465067

eBook



First published over fifty years ago, *A GLOSSARY OF LITERARY TERMS* remains an essential text for all serious students of literature. Now fully updated to reflect the latest scholarship on recent and rapidly evolving critical theories, the eleventh

edition contains a complete glossary of essential literary terms presented as a series of engaging, beautifully crafted essays that explore the terms, place them in context, and suggest related entries and additional reading. This indispensable, authoritative, and highly affordable reference covers terms useful in discussing literature and literary history, theory, and criticism. Perfect as a core text for introductory literary theory or as a supplement to any literature course, this classic work is an invaluable reference that you can use throughout your academic and professional career.

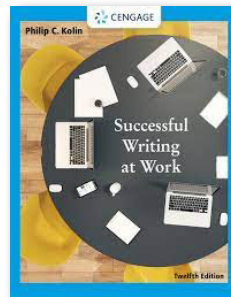
PROFESSIONAL AND TECHNICAL COMMUNICATION

NEW EDITION

SUCCESSFUL WRITING AT WORK, 12E

Philip C. Kolin, University of Southern Mississippi

© 2023, 752pp, Paperback, 9780357656471



Learn how to plan, draft, revise, format and produce professional documents and graphics in today's global workplace with Kolin's *SUCCESSFUL WRITING AT WORK, 12E*. This inviting, easy-to-read approach provides detailed writing guidelines using

numerous real examples. Revisions ensure a diverse and inclusive approach to writing, while new coverage examines the impact of COVID-19 on workplace communication and highlights social media and audience analysis. This edition begins by discussing the writing process and collaboration, whether it's in-person or remote. You then examine basic business communication, including resumes and other job search materials. You learn to conduct research and document sources using the latest MLA or APA guidelines. You also master advanced tasks, such as preparing visuals, websites, proposals and presentations. Each assignment strengthens your abilities to solve problems and select the best communication technologies to further your goals.

TECHNICAL COMMUNICATION, 9E

Paul V. Anderson, Miami University, Ohio

© 2018, 560pp, Paperback, 9781305667884

MindTap eBook



Join the thousands of students who have used Anderson's TECHNICAL COMMUNICATION: A READER-CENTERED APPROACH to develop the communication skills that employers consistently rank at the very top of the qualifications they seek in

college graduates. You will learn to meet the special demands and expectations of the workplace by adapting and building on what you already know about writing and speaking effectively. Chapters guide you through the writing process and teach you how to communicate successfully at work, whether in print, orally, online, or through social media. Throughout, you'll find easy-to-learn guidelines and thoroughly annotated examples of effective communications.

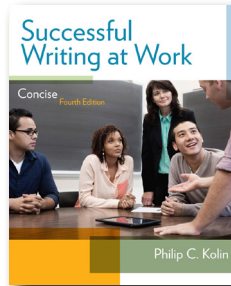
SUCCESSFUL WRITING AT WORK, 4E

Concise Edition

Philip C. Kolin, University of Southern Mississippi

© 2015, 246pp, Paperback, 9781285052564

eBook



Packed with real-world examples, SUCCESSFUL WRITING AT WORK: CONCISE, 4e delivers a practical yet succinct introduction to effective workplace writing for a variety of communication tasks. Covering the most essential skills, the text

begins with writing basics, emphasizing the characteristics of effective writing, the writing process, ethics, and the importance of audience. It covers basic business correspondence, walks you through formatting letters for a variety of business situations, and features a step-by-step chapter on getting a job. More advanced chapters focus on document design and visuals, writing instructions and procedures, writing reports, proposals, and making business presentations. The Fourth Edition emphasizes ethical considerations throughout as well as integrates guidelines for greening the workplace. In addition, its contemporary, open, and user-friendly design includes a wide trim size to allow for marginal note-taking.

Notes



Cengage Learning Asia Pte Ltd

30A Kallang Place, #12-06

Singapore 339213

T (65) 6410 1200

F (65) 6410 1208

E asia.info@cengage.com

URL www.cengageasia.com